



← **Safe Area:** Keep all text within this line

← **Finished Size:** This is the size where the product will be cut to.

← **Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template

← **Borders:** Minimum border thickness must be 0.375" thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 1/2 (0.5").

**EDDM
POSTCARD
Size 12" Width x 6.25" Height**

Front of Card

RETURN ADDRESS AREA

JANE SMITH
55 Main Street
Cherry Hill, NJ 01984

PRSRT STD
U.S. POSTAGE
PAID
SUBURBAN, MD
Permit No. 6398
ECRWSS

*****ECRWSSSEDDM****

Postal Customer

We will place the necessary EDDM indicia and delivery information based on your order selection of either **Full Service** or **Print & Ship**

EDDM
POSTCARD
Size 12" Width x 6.25" Height

Back of Card

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